

REMARKS

Claims 1 – 29 are pending. Claims 1, 4, 7, 9, 10, 11, 12, 13, 15, 16, 17, 19, 20, 22, 25, 28, and 29 have been amended. No new matter has been added.

Reexamination and reconsideration of the present application are respectfully requested.

The Examiner objected to claims 1, 4, 7, 11, 15, and 17 because of minor informalities. Applicant has corrected these minor informalities.

The Examiner rejected claims 11 and 29 under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. Applicant has amended claims 11 and 29 to particularly point out and distinctly claim the subjected matter of the invention.

The Examiner rejected claims 1, 4, 16, 17, 22, and 25 under 35 U.S.C. 102(e) as being anticipated by Bari et al., U.S. Pub. 2002/0023059 (Bari et al.). Bari et al. disclose automatically registering users with “third party” web sites (Bari et al., ¶ 43 lines 1-5). Bari et al. do not disclose an affiliation between the main web site and the third party web sites, or that the services provided by the third party web sites are relevant in any manner to the services provided on the main web site. Bari et al. only require that the third party web site be registered with a central database, which is responsible for storing authentication credentials used during logon (Bari et al., ¶ 13, lines 6 – 14).

In contrast, amended claim 1 recites a link to an affiliated web site that provides additional services that are relevant to the services provided on the main web site. For example, a web site hosted by Dell Corporation that provides technical support to its

computer purchasers may have a link to a site hosted by Intel Corporation that provides technical support to users who may have questions about Intel chips. The affiliated Intel site is relevant to Dell customers because Intel chips are incorporated into Dell computers.

It was not obvious to one skilled in the art at the time of invention to modify Bari et al. to link users to affiliated websites because the purpose of Bari et al. is to transfer authentication credentials (i.e. passwords), while the purpose of Applicant's invention is to provide additional and relevant online services. Bari et al. also links to third parties to create e-commerce business incentives such as bounties or rebates for users who use the system to purchase products (Bari et al., ¶ 56, lines 3 – 8). By linking to sites for the purpose of creating business incentives, Bari et al. teach away from linking for the purpose of providing additional and relevant online services because business incentives benefit the service provider, whereas providing additional and relevant online services benefits the user. Thus, Applicant respectfully submits that independent claim 1, as amended, distinguishes over Bari et al.

The Examiner rejected claims 2, 3, 5, 6, 8, 23, 24, 26, and 27 under 35 U.S.C. 103(a) as being unpatentable over Bari et al. in view of Krajewski, Jr. et al., U.S. 5,590,199 (Krajewski, Jr. et al.) and further in view of Rosen, U.S. 5,621,797 (Rosen). The Examiner also rejected claims 9, 10, 13 – 15, 28, and 29 under 35 U.S.C. 103(a) as being unpatentable over Bari et al. in view of Rosen. Finally, the Examiner rejected claim 7 under 35 U.S.C. 103(a) as being unpatentable over Bari et al. in view of Krajewski Jr. et al., further in view of Rosen, and further in view of *Debian GNU/Linux – Setting the Default Language* (Debian).

Krajewski, Jr. et al., Rosen, and Debian do not make up for the deficiencies of Bari et al. Krajewski, Jr. et al. disclose issuing a ticket for a service comprising a timestamp. Rosen discloses issuing a ticket comprising generating a digital signature of the ticket. Debian discloses storing a user's language preference. Krajewski, Jr. et al., Rosen, and Debian all fail to disclose providing a link to an affiliated web site that provides additional services that are relevant to the services provided on the main web site, as recited in independent claim 1, as amended.

Independent claims 4, 9, 13, 16, 19, 22, 25, and 28, as amended, recite limitations similar to amended claim 1. Therefore, Applicant respectfully submits that independent claims 4, 9, 13, 16, 19, 22, 25, and 28 distinguish over Bari et al., Krajewski, Jr. et al., Rosen, and Debian, alone or in combination, for the reasons discussed above with respect to claim 1.

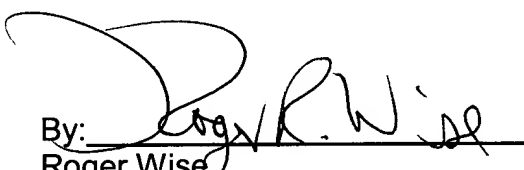
Claims 2 – 3, 5 – 8, 10 – 12, 14 – 15, 17 – 18, 20 – 21, 23 – 24, and 26 – 27, depend from independent claims 1, 4, 9, 13, 16, 19, 22, 25, and 28 respectively. Thus, Applicant respectfully submits that claims 2 – 3, 5 – 8, 10 – 12, 14 – 15, 17 – 18, 20 – 21, 23 – 24, and 26 – 27 distinguish over Bari et al., Krajewski, Jr. et al., Rosen, and Debian, alone or in combination, for the reasons discussed above with respect to claim 1.

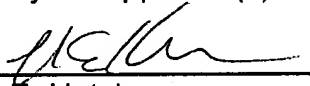
Applicant believes that the foregoing remarks place the application in condition for allowance, and a favorable action is respectfully requested. If for any reason the Examiner finds the application other than in condition for allowance, the Examiner is requested to call either of the undersigned attorneys at the Los Angeles telephone number (213) 488-7100 to discuss the steps necessary for placing the application in condition for allowance should the Examiner believe that such a telephone conference would advance prosecution of the application.

Respectfully submitted,

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